

Online BBA in IT & System Management



An online Bachelor of Business Administration (BBA) in IT and Systems Management provides students with a robust understanding of how technology can be leveraged to optimise business processes and drive innovation. The curriculum covers key areas such as information systems, database management, and IT project management. Students learn to analyse and design information systems, manage IT resources, and ensure cybersecurity. This program is ideal for those looking to bridge the gap between business and technology, preparing graduates for roles such as IT managers, systems analysts, and technology consultants. The flexibility of online learning allows students to balance their studies with professional and personal commitments.

Syllabus of Online BBA in IT & System Management

1st Semester Syllabus of Online BBA in IT & System Management	2nd Semester Syllabus of Online BBA in IT & System Management
Fundamentals of Management	Organizational Behaviour
Basics of Marketing Management	Marketing Management
Financial Accounting	Business Environment
Introduction to Economics	Indian Banking System
Environmental awareness and Disaster Management	Communication & Soft Skills - I
Business English	

3rd Semester Syllabus of Online BBA in IT & System Management	4th Semester Syllabus of Online BBA in IT & System Management
Human Resource Management	Management Information System
Banking Operations	Entrepreneurship Development
Research Methodology	Introduction to International Business
Business Law	Quantitative Techniques
Communication & Soft Skills - II	Introduction to Digital Marketing

5th Semester Syllabus of Online BBA in IT & System Management	6th Semester Syllabus of Online BBA in IT & System Management
Introduction to Production & Operations Management	Project Management
Business Ethics and Corporate Governance	Fundamentals of E- Commerce
Marketing of Financial Services	Database Management System
Introduction to SMEs	Innovation and Technology Management
Introduction to IT & its application	Project Work

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