

Online BBA in International Business

The online BBA in International Business prepares students to navigate the complexities of global markets and international trade. The program covers essential topics such as global marketing, international finance, cross-cultural management, and international trade laws. Students gain a deep understanding of how businesses operate across borders, learning to develop strategies that address the challenges and opportunities of global commerce. The curriculum also emphasises cultural sensitivity and strategic thinking, equipping graduates to manage international business operations effectively. This degree is ideal for those aspiring to work in multinational corporations, global consultancy firms, or international non-profits.

Syllabus of Online BBA in International Business

1st Semester Syllabus of Online BBA in International Business	2nd Semester Syllabus of Online BBA in International Business
Management Essentials	Fundamentals of Marketing Management
Introduction to Economics	Management Accounting
Organizational Behaviour	Ethics and Corporate Governance
Business Mathematics	Business Statistics
Basics of Accounting	Business Environmental studies

3rd Semester Syllabus of Online BBA in International Business	4th Semester Syllabus of Online BBA in International Business
Research Methodology	Strategic Management
Human Resource Management	Management Information System
Business Laws	Operations Research
Import Export Management	Entrepreneurship
Fundamentals of International Business	International Economics : Theory and Practice

5th Semester Syllabus of Online BBA in International Business	6th Semester Syllabus of Online BBA in International Business
Production & operations Management	Introduction to Business Analytics
Cost Accounting	Fundamentals of E- Commerce
Marketing of Financial Services	Export Import Documentation and Logistics
Dimension of International Business	International Relations and Strategy
International Institutions and Trade Implications	Project Work

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