

Online BBA in Engineering & Project Management **NEEV** 27 YEARS

Education Pvt Ltd

An online Bachelor of Business Administration (BBA) in Engineering and Project Management equips students with the knowledge and skills to manage engineering projects effectively. The curriculum blends core business principles with specialised courses in project management, engineering processes, and technology management. Students learn to plan, execute, and oversee projects, ensuring they meet technical specifications and business objectives. Topics such as risk management, quality control, and resource allocation are emphasised, preparing graduates for roles as project managers, operations managers, and engineering consultants. The program's flexibility allows students to balance their studies with professional and personal commitments, making it ideal for working professionals.

Syllabus of Online BBA in Engineering & Project Management

1st Semester Syllabus of Online BBA in Engineering & Project Management	2nd Semester Syllabus of Online BBA in Engineering & Project Management
Communication Skills	Business Regulatory Framework
Organizational Behaviour	Financial Markets and Instruments
Financial Accounting	Business Management
Modern Business Environment	Managerial Economics
Financial Literacy and Planning	Human Resource Management

3rd Semester Syllabus of Online BBA in Engineering & Project Management	4th Semester Syllabus of Online BBA in Engineering & Project Management
Research Methodology	Entrepreneurship
Marketing Management	Operations Management
Business Ethics and negotiation skills	Agile Project Management
Personality Development and Leadership skills	Emerging Technologies in Information Management
Environmental Science	Quantitative Techniques for Business

5th Semester Syllabus of Online BBA in Engineering & Project Management	6th Semester Syllabus of Online BBA in Engineering & Project Management
Cost and Management Accounting	Strategic Management
Environmental Science	Introduction to Business Analytics
Project Management for Managers	Project Management Methodologies
Risk and Quality Management	Design Thinking
Digital Marketing and E-Commerce	Project Work

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