

Distance MBA in Healthcare Management



Learn the business side of healthcare, from managing hospitals and clinics to understanding healthcare policy and regulations. Gain skills in areas like financial management, operations, and marketing specifically for the healthcare industry.

Syllabus of Distance MBA in Healthcare Management

| 1st Semester Syllabus of Distance MBA in Healthcare Management | 2nd Semester Syllabus of Distance MBA in Healthcare Management |
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| Management Functions and Organisational Processes | Entrepreneurial Management |
| Human Resource Management | Managerial Economics |
| Business Environment | Computer Skills For Managers |
| Management Accounting | Business Laws |
| Quantitative Analysis for Managerial Applications | Financial Management |
| Marketing Management | Productions and Operations Management |

| 3rd Semester Syllabus of Distance MBA in Healthcare Management | 4th Semester Syllabus of Distance MBA in Healthcare Management |
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| Research Methodology In Management | Strategic Management |
| Legal Framework in Healthcare Microeconomics | Health Policy and Healthcare Services |
| Hospital Management Information Systems (HMIS) | Healthcare Marketing Management |
| Marketing Management of Hospital Services | NGO Management |
| Materials and Equipment Management | Human Resource Management and Labour Legislation |
| Administration of Clinical and Super Specialty Services | Major Project |

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